

**Company Capabilities** 







# CREATING BRAND EXPERIENCES IS MORE INPORTANT THAN EVER.

We understand one size doesn't fit all. When it comes to selling, you want to stand out and create a unique experience for your customers.

When you have a desire to excel, and need to bring your exceptional vision to life...

Design To Print has been a trusted resource for major brands for nearly 30 years!









Design To Print was asked to design, produce, and install a full size NFL football field in the desert. The end result was amazing! Fast forward to today, the Raiders now call Las Vegas home.

CLICK HERE TO SEE VIDEO





CREATING POWERFUL BRAND *EXPERIENCES* EVERYDAY ™

## MAKING THE IMPOSSIBLE, POSSIBLE.

For Design To Print, complexity is not an issue. Our consultative approach, encourages dynamic outcomes to keep you on top.

Our industry specialists assist you with creating a visual impact with print innovation, fabrication, and advanced fulfillment to convert clients and empower brands.







## **OUR HISTORY** The timeline of our story

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## 1993

We began as a Pre-Press Service Bureau providing digital color separations for the offset print industry.

## 2001

The company began printing 16' wide Grand Format graphics for the Olympics and never looked back.

## 2007

Company commitment to Green production fabric and biodegradable printing.

## 2015

SEG Aluminum Frame fabrication and lighting department was established as SEG Warehouse

## Today

Today, Design To Print specializes in creating immersive experiences through Event and Trade show activations, as well as Interior Decor and Fabrication.







#### WOMAN OWNED SMALL BUSINESS CERTIFIED

**2017 UTAH SBA PERSON OF THE YEAR** SMALL BUSINESS ASSOCIATION

#### GSA SCHEDULE AWARDED

**"TOP 40 UNDER 40"** UTAH BUSINESS MAGAZINE

#### ENTREPRENEUR OF THE YEAR

SOUTHERN UTAH CHAMBER OF COMMERCE

#### **BILLBOARD PRODUCT EXCELLENCE** DIGITAL GRAPHICS MAGAZINE

UTAH'S 100 FASTEST GROWING COMPANIES MOUNTAIN WEST VENTURE GROUP

#### SUPERIOR ADVERTISING DESIGN

GUN & AMMO MAGAZINE



# OUR DIVERSE CLIENTELE





Our passion for graphics excellence is driven by our client's expectation of perfection! As your partner, we hold ourselves to the highest standard, on every project, and give our "all" to make you look good.



## Two Core Departments, One Innovative Agency.

SEG Warehouse was formed as the custom design and construction division of Design To Print. This department alone employs CAD designers, Tig & Mig welders, fabricators, CNC operators, and installation crew.

Together, Design to Print and SEG Warehouse are an award-winning print manufacturing and structure fabrication company producing worldclass, unique products and services nationwide.







## FROM START TO FINISH

It's hard for companies to make a statement without the right visual solutions. That's why DTP is your "one-stop shop" for all things print and design.





Build

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## **Dye-sublimation printing** Direct print to rigid substrates Vinyl, Flat Sheet, Fabric

## COMPLETE **IN-HOUSE** GRAPHIC PRODUCTION



## STATE OF THE ART TECHNOLOGY





\*Special Effect White Ink Options

- Banner & Billboard
- Self-Adhesive Decal
- Synthetic Fabrics
- Wall Coverings
- Fine Art

Fabric Up to 10' seamless 5,000 sq. ft / hr

- Front lit
- Back lit
- Flag
- Custom textiles

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#### Flat Sheet Up to 5'x10' 100 sheets / hour

\*Special Effect White Ink Options

- Dibond
- Sintra
- Plexi
- Foam core
- Coroplast





## **ON-SITE** METAL SHOP & CUSTOM FABRICATION



### Patent-pending Aluminum Extrusions

CAD Engineering

**CNC** Precision Manufacturing







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Our in-house designed and patented aluminum extrusions are used by hundreds of graphic companies to produce fully custom SEG graphic structures worldwide.

The frames are portable, lightweight, and the flexible silicone and rubber edge gaskets can make the display completely frameless for an upscale visual appeal. All made 100% in the USA.





CNC precision manufacturing

CNC cutting and routing

True Laser Cutting





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## **PDAA Certified Installers** Certified Testfit systems Multiple traveling teams

# DELIVERY, INSTALLATION AND REMOVAL





## QUALITY FIRST CUSTOM PACKAGING

## FedEx & UPS Master Shipper Crating / Kitting Local delivery fleet









# INDUSTRY LEADING RESULTS



Whether it is in retail, trade show, hospitality, restaurant, malls or airports, DTP is dedicated to cutting edge innovation, quality, and service DESIGN TO PRINT





# **TRADE SHOW 8** EVENTS

## SEG Framing Systems

(Silicone Edge Graphics)

### Lighting

Hanging Structures





# Partnering with clients for decades to bring trade shows to life.

From a simple SEG wall to a fully customized booth or structure, we are here to make your event or trade show look cutting edge.

Located right in the middle of the Trade show Hub of the world: Las Vegas. Being minutes away from the biggest convention centers, we're capable of producing your last minute requests.



"Our booth was the most prominent at the show. Every 20 minutes during setup someone would stop and ask questions, who, what and how...

Appreciate you putting up with our late requests and making us look good. We had other exhibitors request our info to set their booth next year. Thanks a million!!!!"

- Will B.



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## TRONG TO EGGT EGGS

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# rigel

## STANDING STRONG TO DEFENDO DATIENTS



## PORT THE

## Rigel

DTP had roughly 7 days to build the frame and skin this prior to the client needing to get this to show floor. Two other vendors had told our client that this was not possible. Here it is done and complete on time and the client was thrilled.







# SHOW DECORATING

Way-finding Signage

Grand Entry / Registration

Full logistics & installation





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## Dentsply

Design To Print was contacted to decorate a Dental convention at the Mandalay Bay Convention Center in Las Vegas, NV. All deliveries and installation had to take place over 2 days, each day our teams could only work form 12:30pm-5:30am. The complexity of installation was due to one of the largest vehicle auctions in the world taking place at the same time. With no access to parking and general loading/unloading, Design To Print with its long standing relationships in Las Vegas were able to navigate the situation and deliver on-time and on-budget.



DESIGN TO



# EXPERIENTIAL TAKEOVERS

#### **Environmental Fabrication**

**Branding Experiences** 

**Customizable Spaces** 







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# Immersive brand experiences leave a lasting impression.

Creating an experience that endures your brand to its customers is one of the most valuable engagements possible.

Working with only an idea our team can bring "concept to completion" services to fabricate a custom experience to ship and set anywhere in the world.





## Empowering Designers to Create Custom Decor

Can't find the right pattern, or have a unique design theme? Want to bleed an image off the wall to the sofa? Why not? Take full control of your interior design vision, and print custom graphics with DTP's interior decor line.

Our "HD" fabrics have been Wyzenbeek tested which ensures extreme durability. Our fabrics are all Class 6 rated for Soil and Stain resistance.

All wall coverings are Type II commercial grade for long term durability and easy installation.

Design To Print is a proud Dreamscape Print Provider.







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### **Restaurant Takeover**

During a convention at the Sands Expo center in Las Vegas, NV our client wanted to take over a restaurant to give a one on one "Experiential" retreat to clients. The ask was to completely take over a restaurant after "last call" closing on a Friday night (busiest night of the week). By 5am have the entire experience complete in and outside of the restaurant + ready for clients at Breakfast. Highlight was sampling the specially prepared breakfast cuisine that was to be served to the clients after we left. Compliment to the Chef!







# RETAL EXECUTION

#### Fabric Graphics & Lightboxes

Vinyl Adhesive Solutions

**Rigid Solutions** 





## WE BELIEVE IN PARTNERS, NOT CLIENTS

Because if you don't look good, we don't look good. ~Vidal Sassoon

CREATING POWERFUL BRAND *EXPERIENCES* EVERYDAY ™

We have been partnering with companies big and small, supplying the finest, high quality grand format signage in the industry.

We treat your brand the same way we treat our own because we know it is your most important asset!







*Thrillers* 

## **Barnes & Noble**

B&N reached out to Design To Print about a pendant light solution for all the new stores opening that year. To create a 16' diameter circular disc with seamless light covering, DTP pulled together the entire team to bring their vision to life.

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And And Provide

The CAD team began working on structural renderings. SEG Warehouse fabrication worked on selecting the proper aluminum extrusion and bending options, while the lighting team worked on voltage, lumens, kelvin, diffusion, throw, and watts. All while, engineering worked on solutions to lift and attach the pendants. Overall, B&N was ecstatic with the results.



This Season's New

Releases





# FOR THE TRADE

Wholesale printing

Fulfillment

Blind Shipping





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## Keep money coming in, even when you can't process the job.

Franchise sign companies often don't have the ability to produce high quantities of their products or even the ability to print specialty options. Design To Print can not only offer to do the job at a competitive wholesale price, but to blind ship straight to the client. All parties get what they need in the end: the sign company gets the job, and their client is satisfied - all with the help of DTP.





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## FastSigns

"Design To Print is our go-to wholesaler when we cannot produce a job in-house. All of their products are top quality, and Stephanie Smith is always professional and accommodating. Their wholesale pricing is very competitive in our market even when we add our margins. They are very quick and provide 1-2 day shipping which keeps our promise of fast and high quality products."

-The team at FastSigns, Las Vegas West





# WORK WITH US

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